

All text or images on the
back need to be placed
upside-down

BACK OF CARD

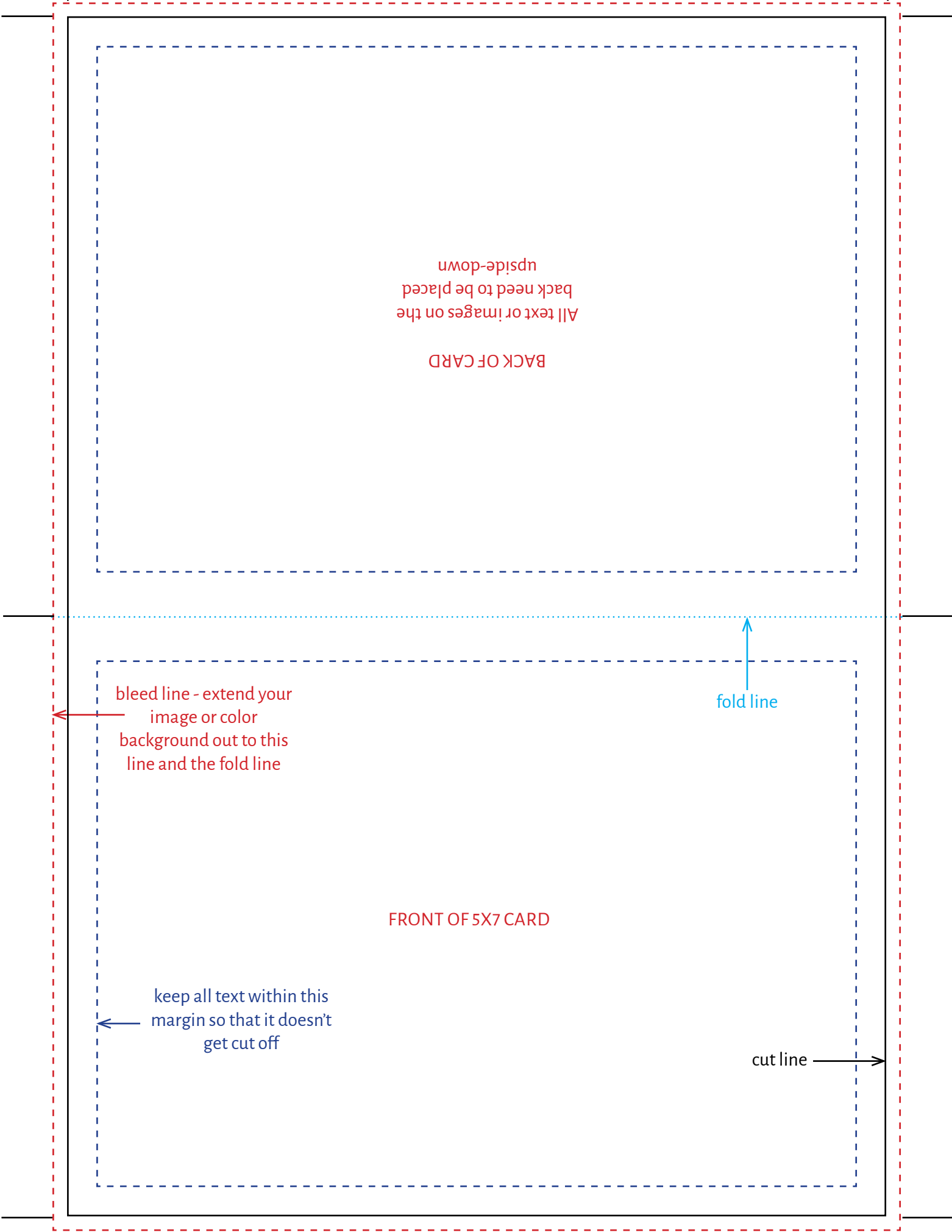
bleed line - extend your
image or color
background out to this
line and the fold line

fold line

FRONT OF 5X7 CARD

keep all text within this
margin so that it doesn't
get cut off

cut line



LEAVE BLANK

fold line

INSIDE OF 5X7 CARD

keep all text within this margin so that it doesn't get cut off

cut line

