BACK OF HALF-PAGE CARD

All text or images on the back need
to be placed upside-down

fold line

keep everything
within this margin

FRONT OF HALF-PAGE CARD

Keep text/images/background within the
dotted lines as these print with 1/4" white
margin around the outside.

LEAVE BLANK

fold line

keep everything
within this margin

INSIDE OF HALF-PAGE CARD

Keep text/images/background within the
dotted lines as these print with 1/4" white
margin around the outside.