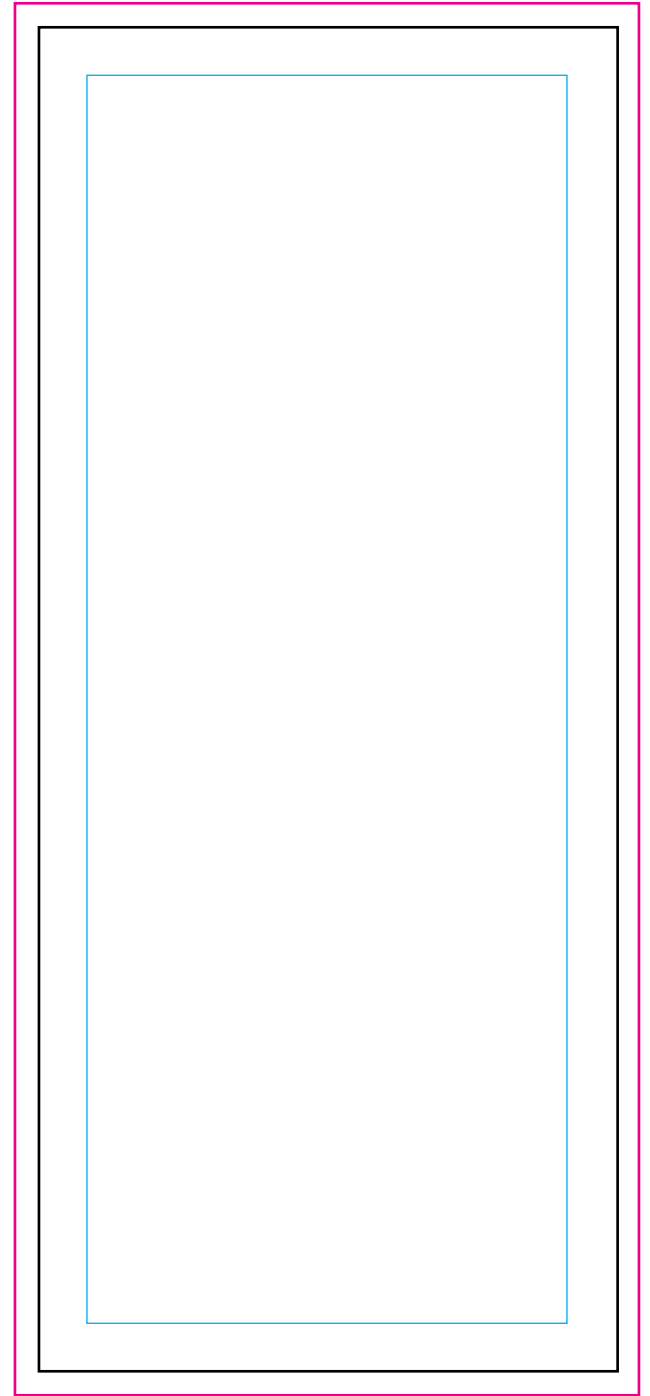


bleeds



keep text within the blue guides